

BETTER EQUIPPED BETTER PREPARED



*"We are not the best by coincidence—but
because we fearlessly and aggressively
create better firearms solutions."*



SUPERIOR FIREARMS EQUIPMENT SOLUTIONS

"Let me say with all humility it has been a privilege for us at Action Target to be able to serve you for the last 25 years. I continue to stand in awe with the greatest respect for each man and woman that serve each and every day and for the service you offer us as citizens. Action Target is dedicated to another 25 years and beyond in serving the training industry and making training better, more effective and affordable to all departments and agencies."



H. Addison Sovine
Co-Founder, Action Target



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Action Target is the largest shooting range equipment manufacturer in the world. We have over 4,000 products and hold over 40 patents on the systems we design, manufacture, deliver and install. Action Target continues to revolutionize the shooting range equipment industry with the best equipment and service.



Action Target is an ISO 9001:2008 certified company.

Mancom and Law Enforcement Targets are subsidiaries of Action Target.

RANGE PLANNING

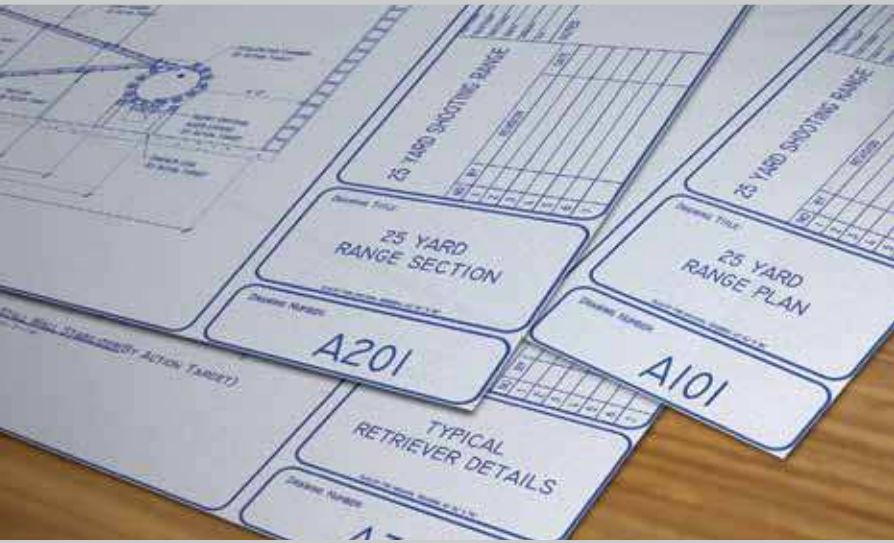
Action Target has delivered, engineered and manufactured firing range equipment for over 25 years. Using state-of-the-art designs, we have successfully engineered the most sophisticated and ballistically secure live-fire shooting ranges in the world. We manufacture our own products in-house, under one roof, and combined with our unparalleled experience in the industry, the results are clearly visible in our precision-made modular components, streamlined processes and lower costs.



Action Target continually inventories enough steel to meet the increasing demands of our worldwide customers.



Our global sourcing, purchasing power, and massive inventory result in the highest quality materials for the best price.



To demonstrate our ongoing commitment to superior quality and reliability, Action Target is now officially ISO 9001:2008 certified. ISO 9001:2008 is a set of international standards for quality management and quality assurance. This exclusive standard represents an international consensus on good management practices, policies and procedures that allow us to consistently deliver superior quality products. Because we are registered under ISO 9001:2008, you can take comfort in knowing that your shooting range equipment will be designed and manufactured under its demanding quality standards.

PROVEN

The world leader in design, production, installation, and product innovation.

Action Target products are manufactured under the following patents: 5163689, 5213336, 5232227, 5240258, 5242172, 5277432, 5400692, 5535662, 5618044, 5811718, 5822936, 5951016, 6311980, 6378870, 6484990, 6975859, RE38,540, 6533280, 6588759, 6808178, 6994348, 6994349, 7140615, 7175181, 7194944, 7219897, 7234890, 7264246, 7275748, 7306230, 7303192, 7322771, 7427069, 5070763, 5113700, 5121671, 5486008, 7,621,209. With many more pending.

INDOOR RANGES

Nothing is more iconic to the shooting range industry than the impressive look of an Action Target indoor range. We have pioneered many of the vital components of indoor firing ranges. Our leadership is evident in the superior design and performance of our shooting stalls, target retrievers, bullet traps, safety baffles, ventilation, and noise & lead abatement. Simply put, Action Target builds the best ranges for the best value.

From start to finish, every aspect of your indoor range project can be handled through your Action Target range consultant. Action Target can offer you a single point of contact-eliminating the hassles of coordinating with multiple contractors or vendors. Whether you need an open tactical training range, a fixed firing position range, or both, Action Target is the preferred company. For the highest quality indoor range possible, Action Target is the only choice.



The real-world expertise of our professional design team has resulted in Action Target being the first choice time and again to consult, design, manufacture, assemble and install first-class training facilities. Action Target can accommodate endeavors of any size and deliver a turnkey project. In addition, we can provide all expertise and assistance required to provide life-cycle maintenance and operational support. If multiple companies are engaged in your project, we will gladly coordinate our efforts with them as well. Our range consultants will work in conjunction with you and the assigned project coordinator to turn your concept to reality.

“Your combination of excellent products, great training and a first rate staff makes it easy to recommend Action Target as a one-stop source for range program help.”

Captain Michael Boyd
Prineville Police Department



QUALITY



BULLET TRAPS

Action Target builds the most comprehensive line of bullet traps available. Because factors such as cost, use, maintenance and site location are significant considerations, we offer many configurations. Our range consultants will work with you to determine the bullet trap option which best meets your projects unique requirements.

EXPERIENCE



Action Target has delivered proven solutions for over 25 years. When safety is paramount and failure is not an option, Action Target is the choice every time. The range located at the National Rifle Association's (NRA) Headquarters experiences the highest shooting volume of any commercial range anywhere. With six million handgun and rifle rounds per year being fired into it, the Action Target Total Containment Trap™ continues to operate smoothly and efficiently.

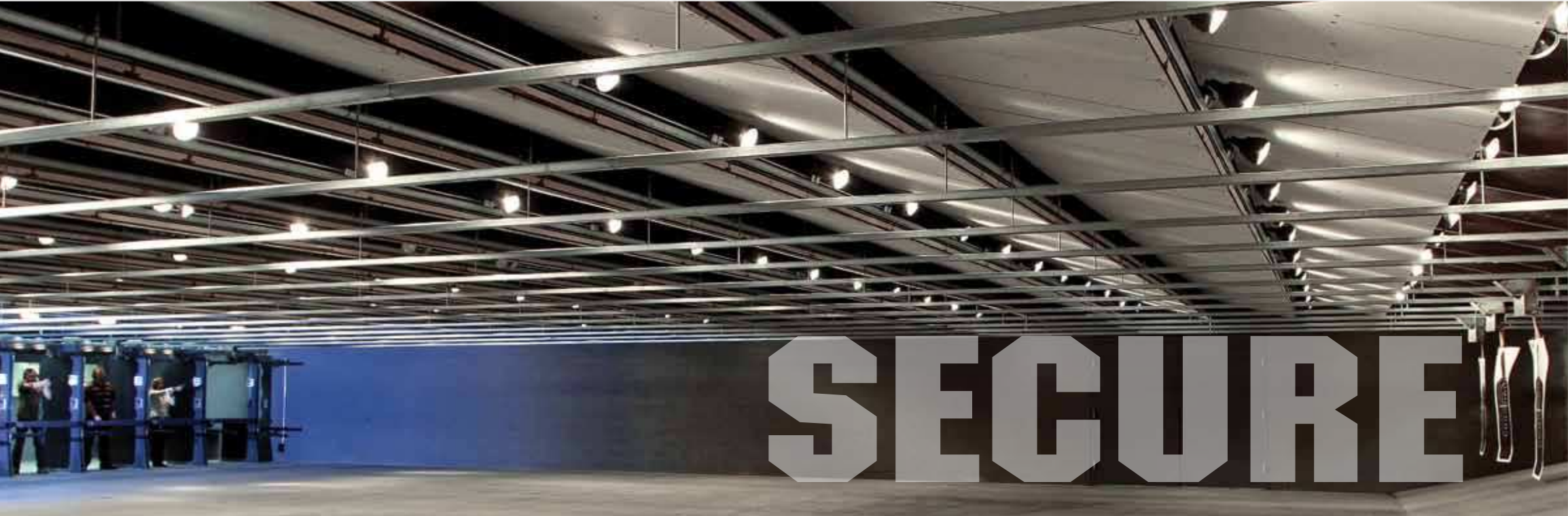


In our endless pursuit of perfection, Action Target continues to source the highest quality of steel available. Working directly with the best steel mills, our unique requirements, properties and quality of steel are manufactured for your range projects. From armored steel sheets milled to our specification, Action Target fabricates the most advanced bullet traps in the world. Containing a projectile safely and efficiently inside a firing range is an expertise that we have perfected with our traps. The Action Target Total Containment Trap™ is designed to be the most environmentally-friendly bullet containment option available.



SAFETY BAFFLES

Action Target has multiple offerings of safety ceilings and ballistic baffles. We know bullet containment is essential and non-negotiable for any firing range. The safety ceilings and ballistic baffles we install are not just overhead plates. They are systems specifically engineered, designed, manufactured and installed for each range project.



We combine steel, rubber, wood, and acoustic tile to provide ballistic protection with a polished, professional appearance, and noise reduction. Action Target safety ceilings and ballistic baffles provide an impenetrable barrier that can be configured for a fixed firing line or to support a tactical training environment. Action Target uses steel with ballistic properties ranging from 10 gauge to heavy armor in our safety ceilings and baffles that withstand rounds from handguns to high-power rifles.



Action Target not only manufactures the highest-quality range equipment, we also provide full delivery and install service as well. Our team will work with you from start to finish to ensure the best outcome for your project, including the complete superstructure for your indoor or outdoor range.



Our relentless dedication to R&D means you train safely.

Action Target ventilation designs have consistently provided compliance within the established federal standards for airborne inorganic lead concentration limits, including those of the Environmental Protection Agency (EPA) and the Occupational Safety and Health Administration (OSHA). Our ventilation systems have undergone the rigorous testing and approval process to meet the highest possible standards set by the US Navy for their firearm training facilities.



Action Target and Carey's partnered years ago to offer the best small arms range ventilation systems on the market. These systems have been repeatedly tested by the U.S. Government with results showing zero airborne contaminants in the shooters respiratory zone. For the safest training conditions possible at your range, Action Target consistently delivers proven solutions.



RANGE VENTILATION

The primary purpose of range ventilation is to remove airborne contaminants from the respiratory zone of the range participant. Action Target uses patented technology to assure safe air quality that exceeds even the strictest standards.





MOBILE RANGE

If you have space, zoning or permit issues, the Action Target mobile range offers the most versatile portable solution. It is a self-contained shooting facility, equipped with its own generator, that can accommodate up to three firing lanes complete with target retrievers, acoustics and ventilation.

Our ballistically secure, live-fire mobile range provides an affordable option for your training requirements. Using a standard over the road trailer, the Action Target mobile range makes it easy to accommodate multiple locations and the needs of your training schedule.

"Our range is quite active and Action Target's technical support and maintenance service has been excellent. Their service technicians work with us well beyond normal hours to assure that we are operational as soon as possible. When placing phone calls to Action target, the customer service department is very responsive and all their employees are very friendly, helpful, and courteous. Police agencies outside of New Jersey often visit our range just to view its operation."

Lt. Joseph Aflitto
Monmouth County NJ Police Academy

ASSURANCE

MILITARY

For over 25 years, Action Target has designed, manufactured and installed superior shooting ranges. We have dominated the industry and risen to a position of world leader. We are not the best by coincidence—but because we fearlessly and aggressively create better firearms solutions.



Action Target is grateful for the sacrifice and dedication of all the men and women in uniform. Thank you for your service. It is our honor to provide you with the realistic training solutions that give you the experience necessary to fight and win on today's battlefield.

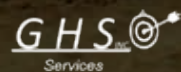


Action Target takes great pride in helping to prepare the modern day soldier by supplying the most reliable and cost effective firearms training equipment available. We know that training saves lives, and we honor the commitment a soldier makes with our commitment to provide the best real-world training systems available.

CONFIDENCE

Action Target shares your values – integrity, innovation and quality. We know how critical range training is to you. Action Target ensures the latest technology and most reliable systems will be used to provide each war fighter with the range experience needed to succeed in any battlefield environment. We will meet any target or system need you have. From small arms range solutions to intense tactical firearms training for infantry, artillery and tanks, Action Target has you covered. And, we're doing it better than ever!

The Action Target CARTS-Qualified Team is a comprehensive multi-disciplinary group with over 100 years of combined experience. We will work for the opportunity to address your needs in live-fire training. Our CARTS Team delivers state-of-the-art solutions that exceed all government specifications. From diversified disciplines that provide in depth and synergistic support for your requirements, we'll partner with you in preparing tomorrow's warriors.



MATCH™ MODULAR ARMORED TACTICAL COMBAT HOUSE

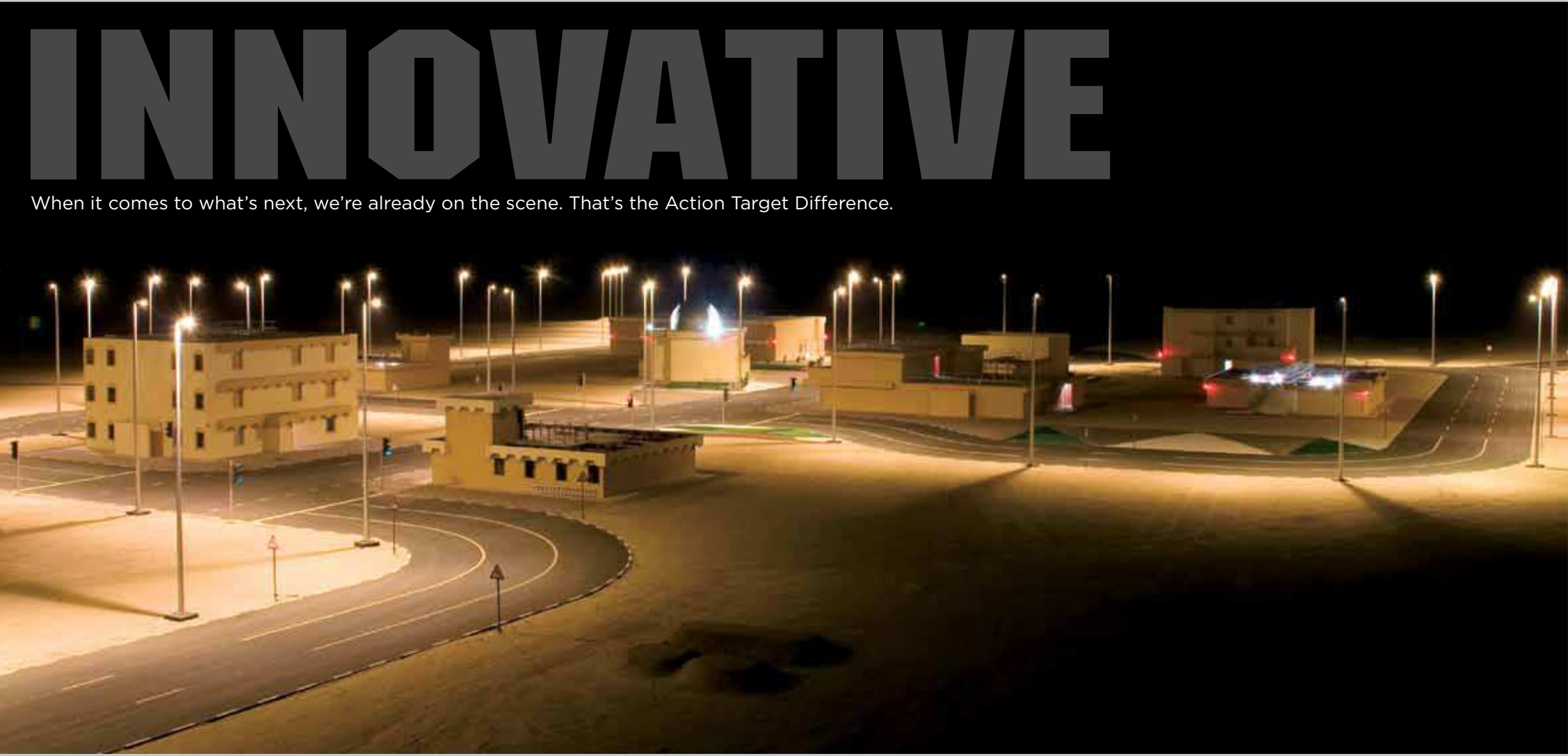
Live-fire engagement in close quarters is the pinnacle of firearms training. More than 20 years ago, Action Target recognized the need for such training and took action. The result was our Modular Armored Tactical Combat House (MATCH™). It is the ultimate training tool for 360° live-fire engagements. As the inventor of MATCH™ technology, Action Target has shoot house locations worldwide in varying configurations. Make no mistake, when considering a shoot house to enhance your training program, there is no better choice than Action Target.

The modular design of MATCH™ panels will allow you to reconfigure the physical layout of your training structure without compromising safety. An advantage of the modular design is the quick and efficient deployment of a MATCH™ system in standard shipping containers to any location in the world. MATCH™ is self-supporting and does not require any additional superstructure, even in two and three story applications.

MATCH™ can be designed and built to your needs. Action Target can build a MATCH™ structure that supports Military Operations on Urban Terrain (MOUT), or other solutions meeting your specific needs. If you require a rapidly reconfigurable shoot house with quick change floor plans and increased throughput, we offer FlexTact® by Hufcor as the viable option. Action Target is the exclusive worldwide dealer of FlexTact and our partnership results in the best options available for shoot house training.

INNOVATIVE

When it comes to what's next, we're already on the scene. That's the Action Target Difference.

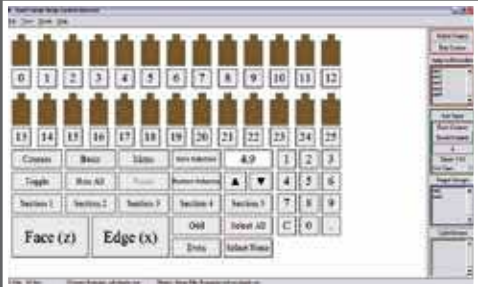


CONTROL SYSTEMS

As technology rapidly changes, Action Target continuously updates and upgrades our products to keep pace. We use quality, up-to-date industrial components to provide a highly customized, yet flexible, user interface to control a variety of equipment. The user friendly interface allows range personnel to rapidly create or modify training programs from any location. We have systems for all needs, from hand-held controllers to fully integrated control centers managing the operations of entire training complexes.



Action Target employs control systems that integrate every facet of the training event into a single multi-media product. From security systems to targetry, Action Target can control it all.



We have the expertise to help you design, construct, observe and control what takes place in your training facility.



Whether managing a single target, a large range, or a complete MATCH™ training village with multiple structures and floors, we make sure you control all variables. Our staff will match the best control systems to meet the specific needs of your project.

TURNING TARGETS

Action Target delivers more turning target ranges every year than any other company. We are the preferred choice for many reasons. The primary consideration is Action Target has options ranging from low cost unison systems to high speed independent targets. With turning targets being a key component of commercial, law enforcement and military firing ranges, Action Target has been and will always be the only choice!



Our turning targets can be applied to indoor and outdoor ranges.



Using the highest quality materials available, Action Target provides the most robust turning targets on the market today.



Through decades of experience, Action Target has become the dominant force in outdoor ranges. The conditioned response elicited by our turning targets reinforces the skills critical for live-fire engagements. Turning targets have been a staple among firearms training programs throughout the world. They train muscle memory, threat recognition, acquisition and engagement. Action Target provides fast, economical and reliable turning targets with the lowest life-cycle costs possible.



The days of simply shooting at a static target are no longer adequate for the real world conditions military and law enforcement face in the field. Training on moving targets provides the opportunity to learn new skills that prepare for the real world, when targets are always moving and conditions are always changing. From our portable runners to tank movers, Action Target has a moving target system to meet the requirements of your training program.



For good reason, training on moving targets has become mandatory for the military and law enforcement agencies across the country. The majority of all shooting engagements are not static, but highly dynamic. Therefore, your range equipment needs to prepare those being trained for the ability to safely and accurately fire upon a moving threat.



MOVING TARGETS

Over 20 years ago, Action Target invented the Portable Runner™ Target System. From that time, we have been designing, manufacturing and installing moving targets for various training applications throughout the world.



Whether military, law enforcement or civilian, Action Target has created various moving target systems that can be integrated into nearly every training venue possible in order to enhance realism and your ability to achieve rounds on target.



There is no need for railroad ties, concrete or other protective walls in front of the targets. The Line of Fire™ has an integrated angled armored steel wall. All you need is a flat piece of ground and a suitable backstop or bullet trap.

LINE OF FIRE™

The Line of Fire™ is a modular, frame-mounted, instant shooting range that comes prefabricated in modular sections. Similar to the chassis of a vehicle, the Line of Fire™ frame is the foundation and mounting surface for all the target systems and components. You can connect as many sections together as you need.

Our extensive experience in the industry has taught us that training requirements change with time. They adapt to the type of threats encountered, so you need a target system that can adapt as well. The Line of Fire™ is the most configurable target system Action Target has to offer. Design and build your own system with us by personally

selecting the targets that meet your training requirements. The Line of Fire™ provides total flexibility; choose any combination of knock-down (steel), pop-up, turning, swing-up or lateral moving targets to increase versatility in training.

REACTIVE STEEL

Action Target pioneered the use of automated steel in reactive target systems. In the 1980's, Action Target introduced a full line of resetting steel and reactionary automated moving targets that had previously been unavailable in the shooting and training industry. Today, Action Target continues to offer the very best in re-settable steel as well as the widest variety of steel choices for target systems.

Reactive Steel offers unparalleled training benefits not available with paper targets. Steel is cost effective to use from the initial investment to the demands of ongoing daily training costs. Steel also provides positive instant feedback to the shooter of successful or unsuccessful completion of the training objectives with each shot fired. Automated steel targets are all-weather training devices and operate as intended rain or shine. Action Target automated steel systems challenge students to encounter realistic real-world reaction times while engaging multiple threats and various target sizes. Steel training builds confidence and stronger skills in the student's abilities to succeed in the split-seconds of a shooting engagement. A steel training system provides a learned shooting skill akin to riding a bike, which has a high retention curve and is proved to be repeatable time and again.

PRACTICAL

Action Target manufactures more steel targets than any other company. We have the steel training answers and the equipment to meet your needs. In addition, Action Target has specific courses and information designed by top professionals in the training industry. Contact the Action Target Training Academy for classes in your area or for more information regarding the use of steel targets at your training facility.



Action Target automated steel can be used for long distance sniper work and have your target or multiple targets reset each time they fall after a hit. They can also be programmed to come up at varying times in a training scenario. Short range targets have various training possibilities as well. They can be used for automated qualification drills and even provide scoring printouts of the course detailing times of engagement in addition to the basic score.

PORTABLE TARGETS

Superior firearms training is always possible, even if you have an extremely tight budget and an undeveloped range. Our comprehensive line of portable targets provides you with the tools required to incorporate modern firearms training standards and techniques into your program.



Action Target's line of portable targets is founded on several basic principles. They must be as lightweight as possible, emphasize safety, be long-lasting, and economical.

Action Target only uses the finest through-hardened AR500 and AR550 steel for our portable steel targets. The steel is so hard, the hazards of inconsistent splatter patterns and ricochet caused by pits and craters are substantially reduced. Our innovative designs ensure

there are no exposed bolts or brackets, which provide the maximum in safety and durability. They can easily withstand all standard handgun ammunition with no damage, and can be used with high-power rifles like .223 and .308 at appropriate distances.

PREPARED

Whatever your interest or involvement with shooting, we've got your back.

As the worldwide exclusive dealer of Reactive Target System (RTS) products, we offer self-healing polymer-based targets for use in close quarter live-fire situations that can be used with any caliber or ammunition and a diverse line of portable steel targets.

Whatever the distance, caliber or ammunition is being used, we have a portable target solution. Nobody gives you better quality, value or durability in portable targets than Action Target.



Paper Targets
Custom Targets
Eye & Ear Protection

Plastic Targets
Range Supplies
Target Systems

Cardboard Targets
Weapons Storage
Target Backers

SUPPORT

LAW ENFORCEMENT TARGETS

TARGETING FOR A SAFER AMERICA!

Action Target understands the needs of the firearms training industry. To fully support the day-to-day operations of your range, we integrated Law Enforcement Targets into the Action Target family. Together, we deliver the products needed to build and maintain your range or training program. Action Target's design team will customize your new range and Law Enforcement Targets will create targets unique to your agency or training requirements. With Action Target you will never need to look anywhere else for range equipment or related supplies.



Law Enforcement Targets, Inc. is a full service provider of training targets and supplies. For nearly 20 years, they have been the largest distributor of these products to the military, government agencies, law enforcement, gun clubs and shooting enthusiasts everywhere. Law Enforcement Targets continuously delivers the best targets, training tools, safety products and other accessories to ensure all your range-related needs are met.

Action Target's capacity to deliver your range project from concept to reality and provide all products necessary to support your daily operational activities is unprecedented and unmatched in the industry.



Law Enforcement Targets, Inc.

ACTION TARGET ACADEMY

The mission of the Action Target Academy is to provide world class firearms and range development training to agencies and individuals that might not have the opportunity otherwise. These are simple words, but represent the bedrock foundation of our approach to firearms training.



LETC™ - ADVANCED LAW ENFORCEMENT TRAINING CAMP

LETC combines some of law enforcement’s best and most respected instructors with a comprehensive curriculum into a single training event. You get advanced instructor training for handguns, shotguns, and rifles all in the same week at one low price. It would be impossible for any department on its own to bring together such a wide variety of superior trainers and topics, which is why LETC has become such an

important and attended venue. As many have learned, you need to come ready to shoot, for LETC keeps you working on the range all day, every day. There is no other training event with this practical application of techniques or trigger time. There is no better single training event in the world for law enforcement than Action Target’s LETC.



SHOOTING RANGE DESIGN / DEVELOPMENT SEMINAR

This course examines the challenges of today’s firearms training requirements and shooting range management issues, and presents how modern shooting range equipment can help you meet those challenges safely, efficiently, and effectively. Some of the topics covered include the realities of today’s gunfights, qualifications vs. training, legal and financial consequences of inadequate training, shooting range design and equipment.



FIREARMS TRAINING SEMINARS

The Action Target Academy conducts firearms training courses at host locations around the country, providing world-class firearms and defense training to law enforcement agencies and individuals requesting specialized instruction. We offer various courses incorporating the three most common weapons utilized by officers in the field today, handgun, rifle and shotgun.



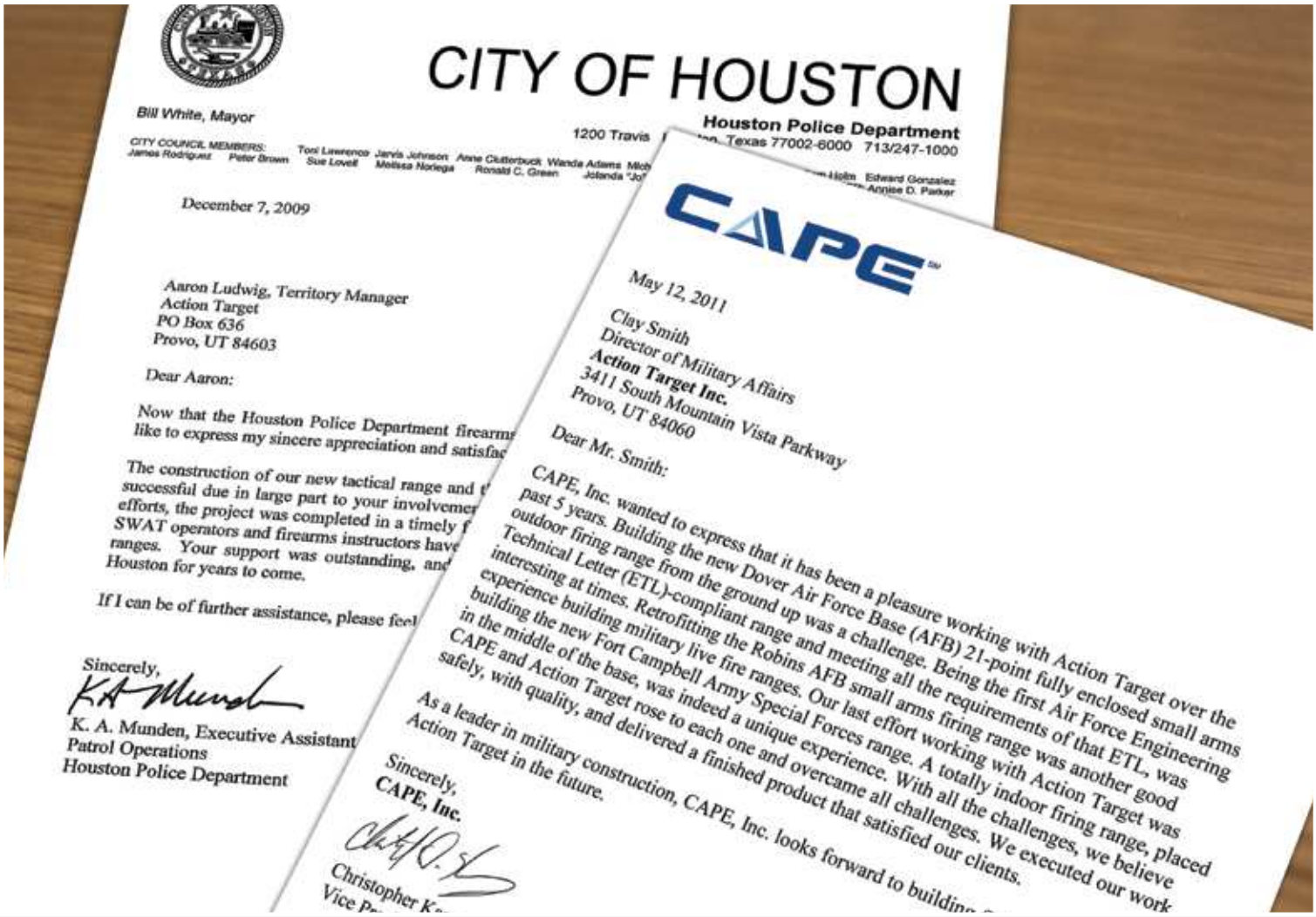
FREE TRAINING (If you host an Action Target Academy training course)

Action Target has creative training options for your organization. We will work closely with you to plan and execute a training session that will professionally cover your needs. Action Target Academy courses can be filled by your agency’s officers exclusively, or you can serve as a host agency where additional officers from surrounding areas come and attend the course at your facility. As the host agency, you will get free enrollment slots in whichever course you decide to sponsor.

Please visit our website at www.actiontarget.com for more information, class schedules and registration details.

CUSTOMER SERVICE

WE STAND BEHIND OUR WORK AND WE STAND BEHIND YOU! Our customer service department is ready to help you with technical support, maintenance plans, spare parts and anything else needed to keep your range running smoothly and efficiently. We value the trust you place in us. We are dedicated to supporting you now and in the future. We stand behind our work and we stand behind you.



"I am amazed at the number of officers I have worked with over the years who have never trained on or shot at moving targets. Action Target's Portable Runner™ has allowed me and my brother instructors to effectively and efficiently correct this training deficiency. From basic moving threat engagement techniques to advanced scenario-based training, the Action Target Runner™ lets us provide officers with more of the skills they need to survive. Set-up and take-down is comparatively easy so more time is spent training, and we can quickly reconfigure the unit to maximize our training flexibility. Lateral and oblique movement, advancing and retreating threats, decision making and reactive targets – with the portable Action Target Runner™ we can accomplish it all."

David Kraske
Columbia County Sheriff's Office

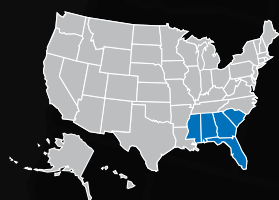
"As an 18 year veteran of managing our shooting range, I would like to share the following: Three years ago we invested in Action Target's Line of Fire™, TCT™ Bullet Traps, and a 12,000 square foot MATCH™ shoot house. The outstanding technical support and maintenance services provided by Action Target have kept our automated target systems running at peak performance. Action Target renders outstanding service and their employees possess both knowledge and great attitudes."

K.R. "Ken" Welch
Harris County TX Sheriff's Office

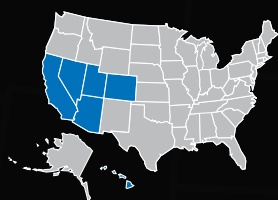
**Our job is not finished just because your range project is complete.
We are here for you next week, next year, or any time you have a question or concern.**

Reach Customer Service direct at 877.852.2418.

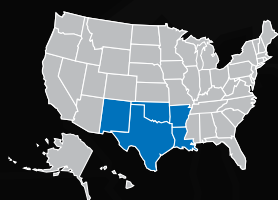
Domestic Sales



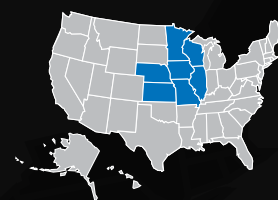
SOUTH EAST
TERRITORY



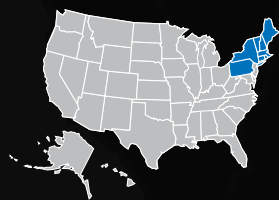
SOUTH WEST
TERRITORY



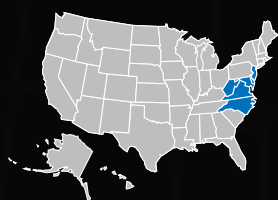
SOUTH CENTRAL
TERRITORY



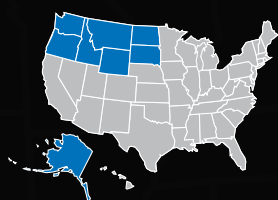
NORTH CENTRAL
TERRITORY



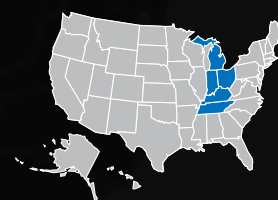
NORTH EAST
TERRITORY



MID ATLANTIC
TERRITORY



NORTH WEST
TERRITORY



EAST CENTRAL
TERRITORY



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