



ACTIONTARGET.COM/TRAINING/LETC
Training for Active Law Enforcement



LETC | LAW ENFORCEMENT TRAINING CAMP

AUGUST 21-25, 2023 | EVENT SPONSORSHIP OPPORTUNITIES

Action Targets will be hosting our annual 4-day Law Enforcement Training Camp (LETC), an open-enrollment training event for over 100 officers from around the nation. During this event, officers will experience some of the country's finest instructors, training, and be exposed to some of the industry's best equipment. Our event has been held annually in Utah County, Utah, for over three decades to improve each officer's skills and enhance the quality of their departments across the nation.

Don't miss your change to show your appreciation and give back to the law enforcement community by collaborating and providing meaningful support for our event. We are eager to work with you and explore the possible outcomes and support your organization can provide. Based on your organization's sponsorship level, you will have the opportunity to have critical branding and advertising placement at the event.

We believe that working together, we can create an event that outshines all expectations. We look forward to working with a great organization like yours in support of the law enforcement community at the Action Target August 22-26, 2022 LETC Event.

Action Target Contacts:

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SPONSORSHIP LEVELS

Action Target has a wide variety of sponsorships and support options and are willing to discuss custom sponsorships as well. If your company or organization is interested in becoming a sponsor at this event, please contact the Marketing Department at Action Target.

| | Sponsorship Call Outs | | | | | Promotion Opportunities | | | | |
|---------------------------|-----------------------|-----------|-------------|------------|--------------|-------------------------|--------------|------------------|---------------|---------------|
| | Website Logo | Site Logo | Banner Logo | Video Logo | Social Media | Gift Bag Insert | Vendor Night | Teardrop Banners | Lunch Sponsor | Match Sponsor |
| SPONSORSHIP LEVELS | | | | | | | | | | |
| On-Target Sponsorship | x | x | x | x | x | x | x | x | x | x |
| Key Sponsorship | x | x | x | x | x | x | x | x | x | |
| Primary Sponsorship | x | x | x | x | x | x | x | x | | |
| Event Sponsorship | x | x | x | x | x | x | | | | |

For custom sponsorships, please contact Nick Stewart, Marketing Manger @ nstewart@actiontarget.com

On-Target Sponsorship - Limit Three Sponsors

Everything a Key Sponsorship has +

Competition Match Sponsorship Be recognized as the dedicated sponsors for the Sergeant Cory Blake Wride 1969 - 2014 Memorial Competition Shoot. Receive exclusive branding opportunities with Action Target during the competition event and award ceremony.

On Target Sponsor Donation

Over \$2,000.00 of Product Donation and/or Event Support Value

Key Sponsorship

Everything a Primary Sponsorship has +

Lunch Sponsorship Be recognized during one of the days of training as the lunch sponsor. You can provide banners, promotional items, demonstrations, and giveaways during the meal to help promote your products or company.

Key Sponsor Donation

\$1,000.00 - \$2,000.00 Product Donation and/or Event Support Value

Primary Sponsorship

Everything an Event Sponsorship has +

Vendor Night Have a reserved 10x10 space to set up a table and/or tent to show case and promote your products during our exclusive Sponsorship BBQ vendor night open house.

Feather Flag Banners Get prime placement for up to three of your company feather flag banners throughout the event (*banners provided by sponsoring company*).

Primary Sponsor Donation

\$500.00 - \$1,000.00 Product Donation and/or Event Support Value

Event Sponsorship

Logo Placement Be recognized as an event sponsor with your company logo on all appropriate digital/printed event material and signage.

Social Media Posts Benefit from Action Target's social media following with posts, tags, and shares about your sponsorship support.

Gift Bag Insert Provide an item to be included in the event's gift bag for every attendee. Don't miss the opportunity to get your ad, brochure, or product sample in-front of more than 100 police officers from departments across the nation.

Event Sponsor Donation

Donation Value up to \$500.00 or Optional Monetary Donation



BETTER EQUIPPED. BETTER PREPARED.™

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