

AFTERMARKET SERVICES OPTIMIZE SHOOTING RANGE PERFORMANCE



One of the most compelling reasons to work with Action Target is to access a complete turnkey solution. Not only do we provide professional range consulting, design, manufacturing and installation services, but we also offer a host of aftermarket programs and products to make sure your range operation excels. This translates to a partnership that continues after your range is built.

MANAGING HAZARDOUS WASTE

Shooting ranges are responsible for all the waste they generate and must be able to verify that it is properly disposed of or recycled. Examples of non-recyclable waste include used PPE and contaminated filters. Recyclable hazardous materials include collected lead and brass. Action Target has programs to significantly simplify the process of managing range waste. Our recycling and disposal procedures are OSHA and EPA compliant and are in strict accordance with EPA and DOT regulations. In addition, we provide detailed documentation of our processes, protecting ranges from potential fines.

METALS RECYCLING PROGRAM

Several years ago, we rolled out our innovative Metals Recycling Program. Members of this program find it exceptionally rewarding. It requires next to no effort on your part. Simply call us when you're ready for a

pick-up. We will arrive at your range within 72 hours and sort and weigh your spent metals. With our transparent pricing, which is based on the London Metals Exchange (the global center for industrial metals trading), you will receive the best price for your recycled lead and brass in either cash or Action Target credit. Credit can be applied toward our online store products, range equipment, and range services. Customers who opt for credit receive an extra 10% bonus.

RUBBER BERM TRAP CLEANING

Cleaning and mining a rubber berm trap is an inconvenient, time-consuming, and messy process. Action Target removes the hassle and prioritizes the safety and profitability of your range with convenient and comprehensive rubber berm trap cleaning available. Our proprietary lead recovery process is the fastest and most efficient in the industry. Furthermore, our pricing is competitive and transparent, allowing you to maintain control of your metals revenue.

CUSTOMIZED MAINTENANCE PLANS

Many range operators simply don't have the manpower, expertise, or time to keep their equipment properly maintained. When lack of maintenance leads to equipment failure, critical operating time is lost. Whether your range is a training facility or a commercial operation, an Action Target maintenance

plan will help you focus your time on the important business of running your range. Action Target works with you to build a plan that determines the appropriate number of annual visits your range requires. These visits include specialized services to keep your range running at peak condition. Our technicians thoroughly inspect your range products for wear and assess necessary service and maintenance protocols. Any products in need of service are taken care of on-site.

ACTION TARGET STORE

Action Target carries all the essential products to keep your retail area stocked and your range clean, safe, and ready to operate. Be it range safety products, cleaning supplies, or targets (paper, cardboard, and steel) we have everything you need to make your range or firearms training program a success. We ensure that we keep products in stock and ship them quickly, making it easy to optimize your inventory. We also offer discounts based on annual purchase volume.

CONTACT YOUR ACTION TARGET REP

Action Target can help your range succeed with a variety of services, maintenance programs, discount plans, and equipment retrofits. To get started, call us at (800) 779-0182 or email us at support@actiontarget.com.

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Keep up to date with us on our blog.

FEATURED RANGES



SECURITÉ GUN CLUB, WOODINVILLE, WASHINGTON

The owner of Securité Gun Club had a strong vision for the type of range operation they wanted. Per their web-site, their mission is to deliver a “uniquely refined” experience in an environment that is “luxurious, modern, secure, and family-friendly.” They chose to partner with Action Target because of our extensive industry experience and reputation as a provider of quality shooting range equipment. Furthermore, Action Target offers the market’s best ventilation systems, which greatly appealed to the safety-conscious owner.

Securité’s 34-lane shooting range is equipped with Action Target’s TCT™ Vortex steel trap system, Defender™ stalls, and a combination of our state-of-the-art Genesis™ and Touch Plus target retrievers.

Securité is partnered with an exotic car dealership, so the owner of the gun club may be seen driving a McLaren adorned with Securité’s logo.



KIMBER RESEARCH AND DEVELOPMENT RANGE, TROY, ALABAMA

Gun manufacturer Kimber partnered with Action Target to build their research and development shooting range. Located in the company’s manufacturing facility in Troy, AL, this high-volume shooting range required a powerful bullet trap system. To meet this requirement, the 6-lane range was outfitted with Action Target’s TCT™ Vortex steel trap system as well as the BCS Deluxe 20, which is Action Target’s newest bullet containment system. This system utilizes

large capacity 20-gallon drums connected to the base of each deceleration chamber. The drums are situated upon dollies and utilize a quick release clamp for easy change-out.

The Kimber R&D facility also features Action Target’s tactical ceiling baffles, SRET retrievers, Guardsman stalls and a recirculation ventilation system.



NEW PRODUCTS

JUMPING TARGETS

Action Target is pleased to announce a new partnership with Jumping Targets. Over the last 10 years, Jumping Targets has excelled in the development of affordable, high-quality targets. Most targets are made solely of AR500 steel, providing a long life and exceptional value. The targets also ring loudly when struck, providing valuable audible feedback to target shooters. Jumping Targets holds eight patents (some pending) for their innovative designs. Action Target is excited to provide additional reactive target options for our customers.

This fall, you can purchase these new targets at Sportsman's Warehouse or from shop.actiontarget.com with free shipping.



PILOT™ TARGET RETRIEVER

Action Target's Pilot™ target retriever was developed to provide a wireless out-and-back target retriever solution in place of traditional wire-drive based systems. Additionally, the Pilot includes damage-preventing features such as a hidden backer clamp and Strike Watch™ technology. Strike Watch detects when the carrier is struck and will terminate sessions if excessive strikes occur, protecting the range owner's investment. The system's integrated target lighting and embedded camera displays the target on the shooter's control screen, providing an unrivaled target shooting experience. Furthermore, Pilot interfaces with Action Target's range control software SmartRange Axis™ to provide total retriever control, lane time control, and equipment permissions.

GAME SERIES PAPER TARGETS

Action Target recently launched our Game Series paper targets, bringing an added element of competition and entertainment to target shooting. Inspired by arcade games, wildlife hunting, carnival entertainment, tabletop gaming, and team sports such as baseball, these targets create a riveting and interactive shooting experience. Each target includes rules for game play. For example, the object of 'Ocean Battle' is to be the first player to sink an opponents' ships by shooting the ships' target rings. Some targets, such as 'Alien Invasion', employ fluorescent colors, allowing ranges to amplify the game experience with black lights. Many of these paper targets have been integrated with Action Target's Genesis™ target retriever control system for automated game-play and training.

Visit shop.actiontarget.com to peruse the Game Series target selection.



SELECT NEW RANGES SINCE JANUARY 2019

1. Roscoe PD, IL
2. Fond du Lac PD, WI
3. Zane State College, OH
4. Homewood PD, IL
5. Home Range, WI
6. Cuyahoga Falls PD, OH
7. March Air Reserve Base, CA
8. Buckley AFB IDR, CO
9. Washington CSO, OR
10. Sécurité Gun Club, WA
11. Altoona PD, IA
12. RCMP Range, Canada
13. Vancouver Tactical Training Center, Canada
14. Everett PD, WA
15. Highwood Creek Outfitters Helena, MT
16. Saver Shooting Range, MT
17. Washington State Criminal Justice, WA
18. Wendl's Weapons, IA
19. Tavares PD, FL
20. Total Impact, FL
21. Escambia CSO, FL
22. Top Gun Miami, FL
23. Shooter's World Orlando & The Villages, FL
24. Monroe CSO, FL
25. Ozark Sportsman Supply, AR
26. Fairfax City PD, VA
27. Lone Pine Hunter's Club, NH
28. Catawba Nuclear Security, SC
29. Redstone Arsenal, AL
30. Northampton PD, PA
31. Taurus International, GA
32. Four Rivers Nuclear, KY
33. Triple J Armory, CO
34. Corona PD, CA
35. Rocklin PD, CA
36. Classified Outdoor Range, Indonesia
37. Classified Government Facility, Uzbekistan

INNOVATION INSIGHT

MASTER TARGET CONTROL

Operating targets has never been simpler or more convenient than with Action Target's new Master Target Control. This wireless control system boasts an intuitive interface and gives users complete control of target systems from their mobile devices. When developing the Master Target Control, Action Target incorporated extensive feedback from federal and local law enforcement agencies.

"With the ability to run drills, adjust lighting, change target speed and modify target behavior from anywhere on the range, instructors have the opportunity for a more hands-on approach with their trainees," said Chris Hess, Product Marketing Manager at Action Target.

The Master Target Control is available for Action Target's Fixed Lateral™ and FTS™ advanced electric turning target products.



SPONSORSHIPS & PARTNERSHIPS



MAX MICHEL

Max Michel recently gave Action Target a little glimpse into his world as a competitive shooter. He stated, "I was fortunate to compete in the European Steel Challenge and the Infinity Open last month. I took my family with me to enjoy the experience and won both events. It's great to be able to expose my kids to the world and I'm very appreciative for Action Target and all of my sponsors who make it possible."

KYLE SCHMIDT

Kyle Schmidt represented Action Target at the NRA Bianchi Cup this year and was the Bianchi Metallic Champion. Action Target proudly supports NRA Competitive Shooting and has been the steel target sponsor of the Bianchi Cup since the beginning.

AUSTIN ARRIS

We are pleased to announce our sponsorship of Austin Arris. At just 17 years old, this California native is an IDPA Master in most divisions. He is a USPSA Grand Master in Carry Optics, Open and Limited. He won this year's HiCap USPSA Nationals Jr. National Championship in the Carry Optics class, placing 5th overall in the Carry Optics class. We are thrilled to support Austin's career in competitive shooting.

DANYELA D'ANGELO

Action Target is excited to announce that 16-year-old Danyela D'Angelo will be sporting the Action Target logo on her jersey this year. We are also proud that she will be using Action Target products to prepare for her upcoming championships.

UPCOMING INDUSTRY EVENTS

OCTOBER 22-25

NASGW
Orlando, FL



OCTOBER 26-29

IACP
Chicago, IL



JANUARY 21-24

SHOT SHOW
Las Vegas, NV



ACCEPTING NEW DEALERS!

Becoming an Action Target dealer is quick and easy. Call **(763) 746-5390** and we will get you up and running today!



NOMINATE A HERO GIVEAWAY

To show appreciation to our veteran heroes, Action Target sponsored veterans to attend the "Heroes Among Us Pheasant Hunt" at the Banasky Shaw Ranch in Green River, Utah.

DISCOUNTS AND PROMOTIONS

Sign up for discounts and promos on products such as steel targets, paper targets and safety apparel at shop.actiontarget.com. Follow our social media channels to make sure you never miss a giveaway.

Follow us online: ActionTarget.com

[Facebook](https://www.facebook.com/ActionTarget) /ActionTarget

[Twitter](https://twitter.com/ActionTargetInc) @ActionTargetInc

[YouTube](https://www.youtube.com/channel/UCqW0k1m1m1m1m1m1m1m1m1m) /ActionTargetInc

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