

LETC 2016

Action Target Backs the Blue



On the brisk morning of September 13th, over one hundred law enforcement officers navigated their way to Thistle Firing Range nestled in Utah's picturesque Spanish Fork Canyon. There for Action Target's annual Law Enforcement Training Camp (LETC), officers from across the US and Canada congregated to learn from the most talented individuals in their fields.

LETC AT A GLANCE

LETC is composed of prestigious firearms training courses designed to prepare members of law enforcement for the array of scenarios that confront them each day. The training location is outfitted with the best systems in the world, including moving targets, a live fire shoot house and a sniper range.

The majority of attendees are instructors who return to their agencies to share their improved skills with the officers they teach and qualify. One such example is John Boylan, a public safety officer at Mesa Community College. He is also a six-time LETC attendee. "I use the skills I learn at LETC on a

regular basis," Boylan reported. "The training I've received and the use of Action Target products have made me a better shooter, firearms instructor and police officer."

This year's curriculum gave officers the opportunity to sharpen their shooting technique with courses such as *Shoot and Move* and *Reactive Shooting*. Specialized courses such as *Rapid Deployment Patrol Rifle* and *LE Bullets and Vehicles* contained scenario-specific insights garnered by experts in the field.

SGT CORY WRIDE MEMORIAL MATCH

One of the most anticipated events at LETC is an annual steel target shooting match held in honor of the late Sergeant Cory Wride. Firearms instructor Kyle Schmidt was tasked with designing this year's competition. Schmidt was credited with a perfect score at the 2016 Bianchi Cup, so it came as no surprise that the course proved challenging for even the most skilled of shooters. The atmosphere was electric as each adrenaline-fueled contestant ripped and roared through the 36-second course with a running-of-the-bulls fervor. The vic-

tor of the competition was UPDSO's Phillip Vollmer. He was presented the coveted Sergeant Cory Wride Memorial Cup by Wride's daughter Kylie.

LETC BANQUET

An elegant banquet on the final evening of the camp gave attendees the opportunity to unwind with their colleagues after a week of intense training and a near perpetual shower of bullet casings. Wes Doss, Founder and President of Khyber, was the keynote speaker of this year's banquet. In his speech, Doss wisely encouraged law enforcement instructors to examine and shift their training paradigms to provide the most pertinent training during these times of change.

Another highlight of the evening was the raffle. This was to be expected given that this year's sponsors provided over \$7,000 in giveaways.

SEE YOU NEXT YEAR

LETC 2017 will take place from September 11-15. To learn more or to register, visit ActionTarget.com/LETC.

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Action Target partners with world champion Max Michel.

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LETTargets.com is now Shop.ActionTarget.com.



Keep up to date with us on our blog.

FEATURED NEW RANGES



TNT GUNS & RANGE, MURRAY, UT

One of Action Target's newest ranges resides in Murray, Utah, just off Interstate 15.

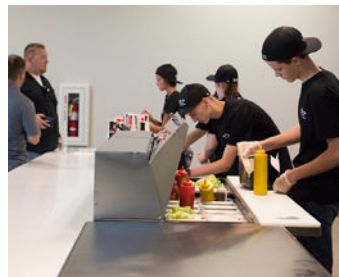
TNT Guns and Range celebrated their much anticipated opening in July this year. The surrounding hype is not only because it is the largest indoor range in the Mountain West, but also because the facility contains the Nation's first indoor clay pigeon shotgun range.

TNT arose from the vision of two brothers, Tanner and Ty Nattress, who wanted to build a shooting range that offered a more personalized approach. They strive to treat their customers with respect regardless of their experience in the industry. TNT can accommodate anyone from beginners who have never held a gun to experienced shooters who desire an opportunity to train in a more advanced and customizable environment.

The handgun and rifle ranges boast the latest Action Target technology the industry has to offer, including:

- Total Containment Trap™ bullet traps
- Spacious stalls with sliding doors for privacy
- Wireless AWD Pro™ target retrievers that are pre-programmed with 27 training scenarios and games
- 300-degree simulation system (panoramic handgun training simulator)

TNT has a spacious retail area where customers may comfortably discuss and examine the wide range of products for sale. There is also a restaurant—aptly named .357 Burgers—that serves delicious burgers and shakes.

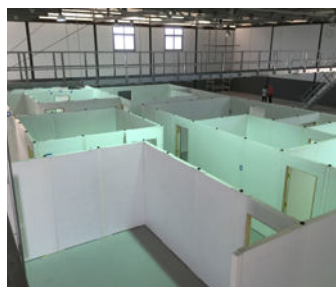


EGYPT SPECIAL FORCES, CAIRO, EGYPT

In the fall of 2015, Action Target began a complex installation on the outskirts of Cairo in Egypt. The project, which was completed in under a year, entailed three live fire MATCH shoot houses, a live fire simulator, a simulated ammunition facility and an AAR control room. The top of the line facilities are outfitted with an advanced electronic system that has 186 cameras connected to 14 flat screens. Other notable product features include:

- Multi-level internal and external repelling routes
- Recessed shooting rooms
- Door, window and roof breaching systems
- Three-story staircases
- Portable traps
- Rapid Armor Panels (innovative wall replacement kit)
- Rooms and halls of almost every configuration
- Live fire ventilation shaft training
- 60 sliding panels to modify internal passage ways

Action Target is proud to have had the opportunity to provide a law enforcement training facility in a region of turmoil.



NEW PRODUCTS



AWD PRO™: THE MOST ENGAGING RETRIEVER ON THE MARKET

The new wireless AWD Pro retriever was launched this quarter and is the most engaging and robust retriever on the market. Revolutionizing the way shooters experience a range, the AWD Pro features a modern, easy to use interface with 27 pre-programmed captivating games and training scenarios for all skill levels. These programs have been shown to bolster the shooter's experience and promote firearm proficiency. The dynamic target behavior integral to the AWD Pro keeps shooters on their toes while the target teases, spins and even charges during programs.

For the first time ever, shooters can enter a range and walk through self-guided training drills and games that help them become a more proficient shooter. Ranges are raving about the AWD Pro as shooters have been proven to use up to 23% more ammunition on the new system versus traditional range equipment.

DRM PRO™: ENHANCED TRAINING AT YOUR FINGERTIPS

Created to exceed the training standards of law enforcement and professional shooters, the DRM Pro is the first dual running man target system with precision control, acceleration and speed. Accessible by mobile device, the new user interface allows operators to input the speed of each target from 2-20 feet per second and move the target to any position on the track by simply sliding the on-screen target icon. The system also has built-in diagnostics to troubleshoot mechanical issues, allowing users to stay current on maintenance. This ensures the range stays up and running and keeps the costs of repairs down.

Instructors may pair the DRM Pro with other Action Target turning targets or retrievers to improve tactical maneuvers, decision-making scenarios, team drills and shoot/no-shoot threat identification. Take it from Tempe PD firearms



instructor and competitive shooter Kyle Schmidt who said, "This is most versatile moving target system I have ever used. Making instant changes on my device screen gives me more time with trainees and allows me to customize training on the fly without changing equipment."

NEW RANGES FROM AUGUST-OCTOBER

1. Kirtland AFB, NM
2. Lexington PD, SC
3. Arlington PD, MA
4. Range America, KY
5. Omaha Gun Club, NE
6. Los Angeles PD, CA
7. Nashville Armory, TN
8. CPU Taiwan, Taiwan
9. Palmetto State Armory, SC
10. National City PD, CA
11. Shoot Straight, FL
12. Trigger Time Indoor Shooting Center, MS
13. FMJ Armory, GA
14. Bernalillo CSO, NM
15. Close Quarters Tactical, MI
16. Sig Sauer, NH
17. Wake Forest PD, NC
18. Midland PD, MI
19. Polk County Sheriff, IA
20. Howell's Gun Shop, ME
21. Templar Shooting Sports, TN
22. Fireline II, WI
23. Buncombe CSO, NC
24. Montgomery County PSTA, MD
25. Palm Beach Gardens PD, FL
26. NRA, VA
27. Eagle Sporting Club, IL
28. Tejas Shooting Sports, TX
29. Weber County Rifle Range, UT
30. Enck's Gun Barn, PA
31. Indiana Top Guns, IN
32. Allan Hancock, CA
33. The Range at Austin, TX

NEW PRODUCTS

- AWD Pro™ Target Retriever
- DRM Pro™ Target System
- TAC House™
- Portable Bullet Trap
- Rapid Armor Panel
- Guardzman™ Shooting Stall
- Sentry™ Shooting Stall
- SCS Monitoring System
- Vortex™ Deceleration Chamber

TECHNOLOGY INSIGHTS

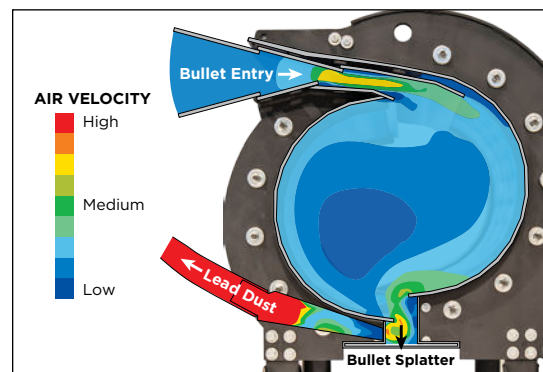
VORTEX™ CHAMBER

Action Target has recently innovated an improved evacuation system for the new Vortex bullet deceleration chamber. The advanced design eliminates turbulence within the chamber for streamlined airflow, enhancing lead dust evacuation and collection. It also creates optimal air velocity within the chamber, allowing lead fragments to efficiently descend into the lead collection system.

SCREW CONVEYOR MONITORING SYSTEM

Our new wireless screw conveyor monitoring system has integrated fail-safes to ensure proper and timely maintenance. The system includes:

- Shear couplings to protect the screw conveyor auger
- Screw rotation sensor to monitor system operation
- Barrel fill sensor to detect the collection barrel lead level
- Online portal for realtime system status and diagnostics



Side View of Vortex Chamber Airflow Analysis

UPCOMING EVENTS

NOV 15-17

Florida SWAT Roundup
Orlando, Florida



JAN 16

ATAC Range Day
Las Vegas, Nevada



JAN 16

Industry Day at the Range
Las Vegas, Nevada



JAN 16

Action Target Range Design Seminar
Las Vegas, Nevada

JAN 17-20

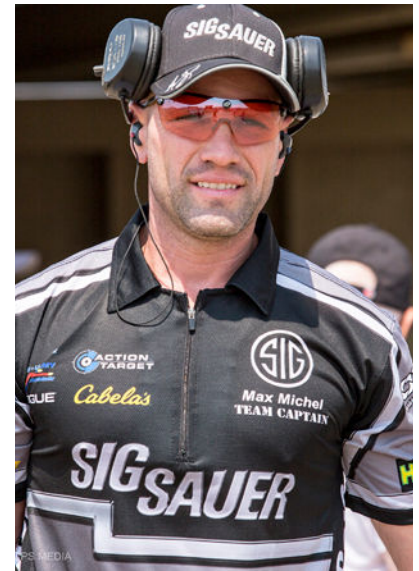
SHOT Show
Las Vegas, Nevada



SPONSORSHIPS

Action Target Partners with Champion Max Michel

Max Michel, Jr. is one of the best shooters in the world. His intense training routines and phenomenal focus and have earned him a reputation as a top tier athlete and firearms instructor. He is the current International Practical Shooting Confederation (IPSC) World Champion (XVII, USA) and is the only person in history to hold six World Speed Shooting Championships. Michel, who has multiple world speed shooting records, is the only action shooter to win all USPSA area championships in the same season. As an international competitor, Michel has represented the United States in the last six International Practical Shooting Confederation (IPSC) World Shoot contests, winning gold medals each time.



ACTION TARGET STORE

LETargets.com is becoming Shop.ActionTarget.com



We are excited to announce that Law Enforcement Targets will soon be rebranded as Action Target, the leading manufacturer of modern shooting ranges and portable steel targets.

Law Enforcement Targets was acquired by Action Target in 2010 as a strategic move to provide the highest possible value to shooting range clients. As an online retailer of shooting range supplies, LETargets.com provides an ideal platform to support shooting ranges, government agencies, and civilian shooters with sales of paper, card-

board, plastic, and steel targets, maintenance equipment, safety gear, other range supplies, and so much more.

The Action Target logo has been represented on the LETargets.com website for over a year. In the weeks ahead you can expect a few additional visual changes as we integrate the Action Target brand into position and improve the user experience at the Action Target online store. The most immediate changes will include a cosmetic update to the LET store to facilitate Action Target branding as we switch to our new URL - <http://shop.actiontarget.com>

We are excited to be moving into the next phase of this strategic initiative to provide a true turnkey solution and outstanding products to our clients.

USCCA MORALE PATCH

For a limited time you can purchase the co-branded morale patch.

[Click Here](#) or visit the USCCA page to learn more.



NOV 7-JAN 19 Springfield Armory Popper & SAINT AR-15 Giveaway



Win 5 of our PT Pepper Poppers and a SAINT AR-15 from Springfield Armory.

Enter on our Facebook page.
[/ActionTarget](#)

NOV 9-13
Veterans Day Sale

NOV 24-28
Black Friday &
Cyber Monday Sale

DECEMBER
Dueling Tree Sale

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