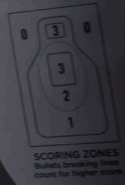




RANGE SERVICES

BETTER EQUIPPED  
BETTER PREPARED

ACTION  
TARGET







## TURNKEY CONVENIENCE, COMPLIANCE, AND SAFETY

Managing a range requires a lot of effort and attention to detail. Action Target eliminates much of that effort with our turnkey range solutions. From scheduled maintenance and cleanings to managing metals recycling and compliance documentation, Action Target's services streamline your operations.

MADE <sup>★★★★★</sup> IN AMERICA





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# PARTS AND MAINTENANCE

## Let our experts keep your range running.

Our job is not finished just because your range project is complete. Customized to your specific range needs, Action Target works with you to build a plan that determines the appropriate number of **annual maintenance visits** your facility requires. These visits include a number of specialized services to keep your range running at peak condition.

- **Product Inspections:** Our technicians thoroughly inspect your range products for wear and assess necessary service and maintenance protocols.
- **Product Servicing:** Any products in need of service are taken care of on-site. Be it electrical, pneumatic, or physical, our technicians have the skills and knowledge to restore equipment operation.
- **Staff Training:** When our technicians are on-site, they are available to provide ongoing equipment training for your staff.

Our expert technician range visits are the backbone of our maintenance plans.

Customized maintenance plans are available for any range. For more information or to schedule a service, contact us at **801.377.8033 (Option 2)** or at **[services@actiontarget.com](mailto:services@actiontarget.com)**





## PARTS & MAINTENANCE

We provide resources to help you maintain your range. From maintenance schedules to operation and maintenance manuals, we ensure you are prepared to properly care for your equipment.

### Protect Your Warranty

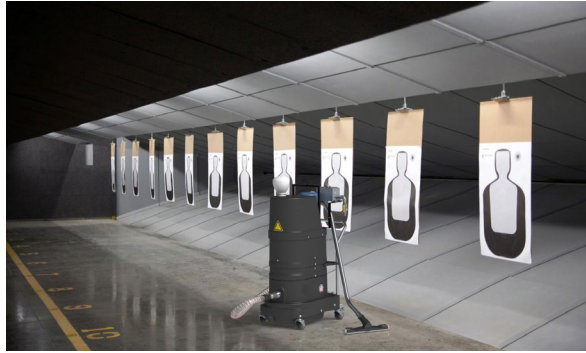
Performing all of the required maintenance is key to keeping your equipment under warranty. A regularly scheduled maintenance plan with trained Action Target technicians is the optimal way to make sure this happens.

### Save Time

Many range operators simply don't have the manpower, expertise, or time to keep their equipment properly maintained. When lack of maintenance leads to equipment failure, critical operating time is lost. Whether your range is a training facility or a commercial operation, an Action Target maintenance plan will help you focus your time on the important business of running your range.

### Parts

Action Target will help keep your range running at peak condition by helping you source the correct ATI parts for your range equipment when needed. Having an expert working with you can make the difference in how quickly a solution will be identified. When you have equipment failure, your dedicated territory manager will work with you to get things operational.



## RANGE CLEANING

With staff and client safety as our top priority, we provide cleaning services to help you maintain a safe and clean range.

### General

- HEPA vacuum:
  - Ventilation vents.
  - Floor and walls.
  - Ceiling and wall baffles.
  - Target retriever tracks.
  - Shooting stall soft surfaces.
- Wet wipe shooting stall hard surfaces.
- Clean shooting stall glass.
- Remove, replace, and properly dispose of air filters.

### Steel Bullet Traps

- Gather and dispose of bullet fragments, bullet jacket fragments, and other debris.
- HEPA vacuum:
  - Exposed surfaces.
  - The area behind the trap.

## RANGE MAINTENANCE VISIT PACKAGES

### SAVE MORE with Proactive Care

Ensure your range operates at peak performance with our cost-saving service packages. Prevent costly breakdowns and maximize uptime. With each level you lock in a better price per visit, optimizing your savings and operations even more!

**Contact your Territory Manager today at 1-801-377-8033 (Option 2) to customize your plan and start saving!**



### **GOLD PLAN** 4 ANNUAL VISITS



### **SILVER PLAN** 3 ANNUAL VISITS



### **BRONZE PLAN** 2 ANNUAL VISITS





# METALS RECYCLING PROGRAM

## Increase your spending power with our Metals Recycling Program

Action Target converts your spent brass and lead into cash or credits. Use credits to purchase store products, range equipment, or range services and receive an extra 10% bonus.

- **CONVENIENT** With just a quick phone call on your part, we provide customized collection packaging, fast pickup times, and quality service.
- **COMPLIANT** Our recycling and disposal processes fully comply with EPA and OSHA regulations.
- **TRANSPARENT** Metals are a commodity, so pricing fluctuates. Our pricing is transparent and based on the London Metals Exchange spot pricing.

Customized maintenance plans are available for any range. For more information or to schedule a service, contact us at **801.377.8033 (Option 2)** or at **[services@actiontarget.com](mailto:services@actiontarget.com)**





## METALS RECYCLING

Recycling your metals with Action Target is easy and efficient. Simply contact Action Target to schedule a pickup, at which time your London Metals Exchange (LME) spot pricing will be locked in. Lead and brass pricing is listed live at LME.com, the global center for industrial metals trading. We currently pay a competitive percentage of the LME spot price for metals.

### Fast and Convenient Pickup

- The minimum pickup weight for the best price is only 4,000 lbs with no maximum limits.
- The maximum pallet weight is 3,000 lbs for lift gate service or 4,000 lbs for forklift.

### Simple Brass and Lead Packaging

We'll work with you to supply and customize a complimentary packaging system that best fits your range.

- 55-gallon drums strapped to a 31" pallet with lid and ring - approx. 700 lbs. brass or 1800 lbs. lead
- 20-gallon drum liners for lead with a 31" pallet - approx. 600-700 lbs. lead



Action Target is committed to helping our range operators run their ranges as efficiently as possible by eliminating the guesswork. This essentially guarantees your pricing; it's always visible and we can never reduce your price percentage throughout the life of our agreement.

### Best in Class Payment Structure and Loyalty Bonus

We maximize your profit by eliminating the middleman and locking in your price when we pick up your metals. To capitalize on your value, you can choose one of two options for your metal's payout.

- **Check to the Customer.** Get a check back for the amount you recycled.
- **ATI Store Credit.** Get more buying power with ATI Store Credits. Use your metals credit at our store to buy products, services, range supplies, range maintenance services, or new range equipment and we'll add a 10% bonus.
  - For example, if you recycled \$1,000 worth of metals, and utilize our credits program, you would have \$1,100 to spend at the Action Target Store.
  - This allows agencies and companies the ability to keep the metals value in a credit and allows them to maintain control of these funds to put back into the range.



## Unlock More Value with Your Metals!

Redeem your metals credit for range equipment, services, or upgrades and get a 10% bonus added to your metals credit.





## RUBBER BERM TRAP CLEANING

### Efficient, Comprehensive, and Convenient

Action Target now partners with MT2, the largest nationwide professional firing range lead reclamation contractor, to deliver top-tier rubber berm trap cleaning services. Our collaboration ensures your range stays safe, compliant, and operational with professional lead reclamation and rubber trap upkeep. Whether you operate a commercial, law enforcement, or military range, trust our combined 50+ years of experience to maximize your investment and maintain a pristine shooting environment.

Customized maintenance plans are available for any range. For more information or to schedule a service, contact us at **801.377.8033 (Option 2)** or at [services@actiontarget.com](mailto:services@actiontarget.com)



## RUBBER BERM RECLAMATION

The Rubber Berm Trap Reclamation Service provides comprehensive, safe, and cost-effective solutions for indoor shooting ranges utilizing granular rubber bullet traps. We specialize in the reclamation, recycling, and proper disposal of materials, ensuring compliance, safety, and maximum value for our clients.

## WHY CHOOSE US?

This service delivers unmatched value through industry-leading reclamation techniques, environmentally responsible recycling, and the highest financial returns for your recovered materials. With a focus on safety, compliance, and efficiency, we help indoor shooting ranges maintain clean, safe, and profitable operations.

Contact us today to schedule your Rubber Berm Trap Reclamation service and experience the best in range maintenance and material recovery.



## KEY FEATURES OF SERVICE

**Advanced HEPA Vacuuming:** State-of-the-art HEPA vacuums are used to clean surfaces and areas behind traps, capturing fine particulate matter, including degraded rubber, lead dust, paper, and plastic, to maintain a safe environment.

**Full Pull Bullet Removal:** Get a complete bullet and bullet fragment extraction from rubber traps, ensuring no hazardous materials remain.

**Recovery of "Fines":** The process captures small particulate matter, such as degraded rubber and lead dust, preventing contamination and ensuring a cleaner range.

**Efficient Material Separation:** It economically separate bullets and bullet fragments, maximizing the value of recyclable materials like lead, brass, and copper.

**Safe and Compliant Material Handling:** Ensuring the safe removal, transportation, and offsite recycling of recovered range materials to the most cost-effective, licensed recyclers. Full documentation of recycling processes for county and regulatory compliance is provided with each service.



## Unlock More Value with Your Metals!

Redeem your metals credit for range equipment, services, or upgrades and get a 10% bonus added to your metals credit.



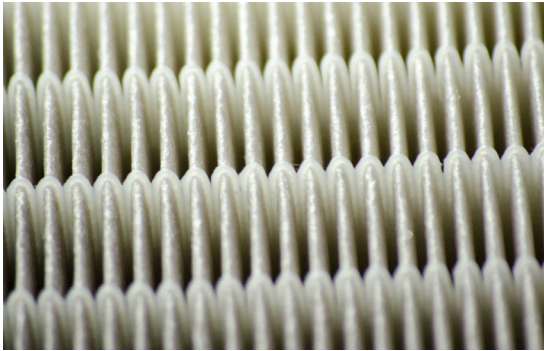


# RANGE WASTE DISPOSAL PROGRAM

## Managing brass, lead, and hazardous waste properly.

Range bi-products include recyclable hazardous materials such as collected lead, lead dust, brass, and non-recyclable waste such as used PPE and contaminated filters. Ranges are required to properly recycle or dispose of these bi-products. Action Target can take care of this for you and will provide detailed documentation of our processes for proof of compliance. All you have to do is schedule a pickup and choose to receive the value of your recycled metals in the form of a check or credit for Action Target products and services.

Customized maintenance plans are available for any range. For more information or to schedule a service, contact us at **801.377.8033 (Option 2)** or at **[services@actiontarget.com](mailto:services@actiontarget.com)**



## RANGE WASTE DISPOSAL

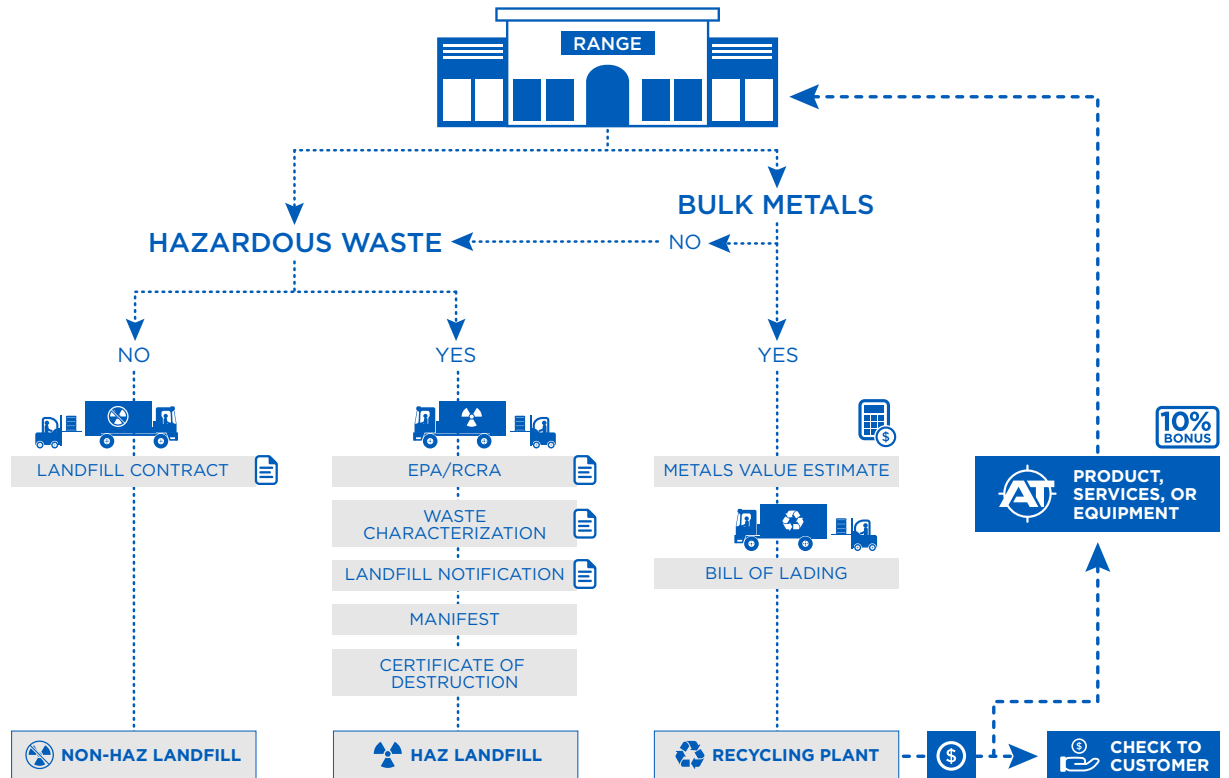
Action Target makes it easy to dispose of your contaminated range waste such as lead-contaminated filters and PPE. Action Target will pick up and dispose of HVAC and DCU filters for members of our Filter Disposal Program.

### Compliant and Reliable Disposal

Action Target uses approved disposal procedures. Hazardous waste collection and disposal are strictly governed through EPA and DOT regulations.

- We provide proper disposal documentation, protecting you from potential fines.
- RCRA (Resource Conservation and Recovery Act) approved.
- OSHA and EPA compliant.

## LET ACTION TARGET TAKE CARE OF THE PROCESS FOR YOU!



RANGE MUST MAINTAIN ALL DOCUMENTS FOR A MINIMUM OF 3 YEARS

Shooting ranges are responsible for all the waste they generate and must be able to verify that it is properly disposed of or recycled. This liability never goes away.





## RANGE SUPPLIES

### Everything for your range [Shop.ActionTarget.com](https://www.actiontarget.com)

Action Target designs and provides targets, gear, and supplies for government, law enforcement, shooting ranges, gun clubs, and shooting enthusiasts everywhere. With an unrivaled selection, we offer more target designs than anyone in the industry to keep your retail area stocked and your range clean, safe, and ready to operate. From range safety products and cleaning supplies to paper, cardboard, and steel targets, we have everything you need to make your range or firearms training program a success.

- **FAST** We keep our products in stock and ship them quickly, making it easy to optimize your inventory.
- **RELIABLE** We are dedicated to getting it right, whether it's the products we sell, the orders we ship, or the way we answer the phone.
- **CUSTOMIZABLE** We design, print, and deliver targets that fit your brand.
- **INTEGRATED** We turn your recycled metals into range products.

To see our full selection of items, place your order, or to set up an account, contact us at **801.377.8033 (Option 1)** or visit **[shop.actiontarget.com](https://www.shop.actiontarget.com)**



## COMMERCIAL RANGE DEALER DISCOUNTS

### Boost Your Profits with Exclusive Savings

Join our Action Target Dealer Program and unlock tiered discounts on a wide range of commercial range supplies, including targets, ballistic rubber, and cleaning products. With three discount levels based on your annual purchase volume—**each offering progressively deeper savings**—you can optimize costs and enhance your range's performance.

## INDUSTRY-LEADING SELECTION



### PAPER TARGETS

An unrivaled selection of paper target designs in the industry.



### CARDBOARD TARGETS

Competition-ready, perfect for IPSC, IDPA, NRA, and USPSA training and events.



### PLASTIC & RUBBER TARGETS

Military, 3D anatomy, weather-resistant qualification targets, and more.



### CUSTOM TARGETS

Design targets that align perfectly with your training or recreational needs.



### TARGET STANDS

Static and dynamic target systems for any kind of training, anywhere you train.



### STEEL TARGETS

Built to last and designed to elevate your shooting experience.



### SHOOTING SUPPLIES

Everything you need to be prepared to perform when the pressure is on.



### RANGE MANAGEMENT

Maintain an exceptional shooting experience where safety and excellence come first.



Contact a customer care representative at **801.377.8033 (Option 1)** today to learn more, customize your plan, and start saving.





# TECHNICAL SUPPORT

## Exceptional quality and service

We are dedicated to getting it right. Whether it's the products we sell, the orders we ship, or the way we answer the phone, we want your experience with us to be nothing but positive.



### RELIABLE SUPPORT

Action Target Technical Support is on call and ready to help with warranty issues, replacement parts, and anything else you need to keep your range running at peak performance. We stand behind our work and we stand behind you.

**CALL HOTLINE 877.852.2418**

### NATION-WIDE REPRESENTATIVES

Regionally-located customer service technicians provide industry-leading service to all states.

### REMOTE ACCESS

Many of our products are remotely-accessible, allowing our team to quickly troubleshoot and provide assistance. With an internet connection, this speeds up the maintenance process, ensuring minimum downtime.

- **Service Logs:** Our team is able to check the performance history of many products through service logs. These logs provide insights that help us quickly identify solutions.
- **Software Upgrades:** As software improves, we are able to provide upgrades without the cost of sending a technician to your range.

### INVENTORY

We maintain a parts inventory to minimize service lead times. Additionally, our team works with you to ensure you have the necessary parts on-site to maximize the effectiveness of technician visits.

### WARRANTY

The **Action Target 3 Year Trusted Partner Warranty** covers parts and labor costs associated with manufacturing defects or faulty products. Regular maintenance is required to maintain this warranty. For more information and details on covered products please visit:

**[ACTIONTARGET.COM/  
TRUSTEDPARTNERWARRANTY](https://ACTIONTARGET.COM/TRUSTEDPARTNERWARRANTY)**

# CONTACT US

GET STARTED TODAY

## RANGE SALES

At Action Target, we don't just build ranges. We build the right range for your success. Whether you're starting from the ground up or upgrading an existing facility, our team of experts is with you every step of the way. From planning and design to construction, licensing, and community outreach, we provide guidance and solutions to make your vision a reality. Ready to build?

## RANGE SERVICES & SUPPLIES

Managing a range requires a lot of effort and attention to detail. Action Target eliminates much of that effort with our turnkey range solutions, from scheduled maintenance and cleanings to managing metals recycling and compliance documentation. We provide fast, industry-leading service, helping you streamline your operations and stay running at peak performance.

## CONTACT US

Now that you're introduced to our products, it's time to take the next step. Connect with your Action Target representative today.



PHONE | 801-377-8033 (OPTION 5) WEB | [ACTIONTARGET.COM/CONTACT-US](https://www.actiontarget.com/contact-us)

## FOLLOW US

Exciting things are happening at Action Target. Keep up with the latest on our social media channels.

     ActionTarget

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